

LORENTI

PROFESSIONAL

www.lorenticosmetic.com

LORENTI

PROFESSIONAL

The high-performance formulas together with our salon control-system leave the hair salon-styled like directly after the hairdresser - every day.



LORENTI

PROFESSIONAL

PROFESSIONAL PERFORMANCE

MEN COLLECTION



COLOGNE

AFTER SHAVE PRODUCTS



01 CODE CLASSIC

A refreshing after-shave cologne experience blended with **tobacco and vanilla essence**.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 400 ML



02 CODE WILD

A refreshing after-shave cologne experience blended with **fresh and woody Parce essence**.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 400 ML



03 CODE STORM

A refreshing after-shave cologne experience blended with **warm, woody and amber essence**.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 400 ML



COLOGNE

AFTER SHAVE PRODUCTS



04 CODE ICEBERG

A refreshing after-shave cologne experience blended with **warm** and **luxurious oud essence**.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 400 ML



05 CODE ENERGY

A refreshing after-shave cologne experience blended with **energetic** and **masculine essence**.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 400 ML



06 CODE ETERNAL

A refreshing after-shave cologne experience blended with **modern**, **clean** and **confident essence**.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 400 ML

**specially developed
by LORENTI**



CREAM COLOGNE AFTER SHAVE PRODUCTS



01 CODE PRIME GOLD

A soothing after-shave cream cologne experience blended with warm tobacco and vanilla essence.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 400 ML



02 CODE WILD

A soothing after-shave cream cologne experience blended with fresh and woody essence.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 400 ML



03 CODE ICEBERG

A soothing after-shave cream cologne experience blended with warm and luxurious oud essence.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 400 ML



HAIR WAX

HAIR STYLING PRODUCTS

01

SHINE & STRONG

Aqua-based formula provides strong hold and brilliant shine with a fresh **watermelon scent**.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 150 ML



02

CREAM BRILLIANTINE

Cream brilliantine provides soft hold and natural shine with an elegant **woody-sweet scent**.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 150 ML



03

MATTE FINISH

Matte wax provides strong hold with a natural, non-greasy finish and a fresh, **masculine scent**.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 150 ML



04

MAXIMUM HOLD

Aqua-based formula provides maximum hold and long-lasting style with a **clean, vibrant scent**.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 150 ML



05

X-TREME HOLD

Aqua-based formula provides extreme hold and high shine with a **warm, spicy-sweet scent**.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 150 ML



06

POMADE CLAY

Pomade clay provides flexible hold and matte texture with a **fresh, oceanic scent** for a clean and modern look.

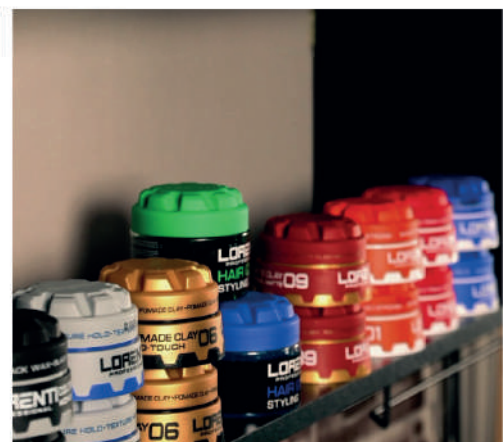


PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 150 ML



HAIR WAX

HAIR STYLING PRODUCTS

07

SPIDER WAX

Spider wax provides elastic texture and strong hold with a **fresh, modern scent** that adds energy to your style.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 150 ML

08

GEL WAX

Gel wax provides ultra control and long-lasting shine with a **refined, sweet-floral scent** that leaves the hair fresh and stylish.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 150 ML

09

MATTE CLAY

Matte clay provides strong hold and natural texture with a **fresh fruity-woody scent**.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 150 ML

10

COLORING WAX

Coloring wax Midnight Black covers white hair instantly while providing strong hold and a fresh, masculine scent.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 150 ML



DEVELOPED WITH THE RECOMMENDATION OF TOP BARBERS

BARBER WAX

HAIR STYLING PRODUCTS



L1 MEGA HOLD

A strong barber series hair wax providing **mega hold** and long-lasting style control.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 150 ML



L2 ULTIMATE

A strong barber series hair wax providing **ultimate hold** and long-lasting style control.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 150 ML



L3 X-TREME

A strong barber series hair wax providing **extreme hold** and long-lasting style control.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 150 ML



L4 CONTROL

A strong barber series hair wax providing perfect **control** and long-lasting style definition.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 150 ML



MATTE FINISH

A professional barber series hair wax providing **matte finish**, natural texture and long-lasting style control.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 150 ML

BARBER WAX

HAIR STYLING PRODUCTS



L1 MEGA HOLD

A strong barber series hair wax providing **mega hold** and long-lasting style control.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 50 ML



L2 ULTIMATE

A strong barber series hair wax providing **ultimate hold** and long-lasting style control.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 50 ML



L3 X-TREME

A strong barber series hair wax providing **extreme hold** and long-lasting style control.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 50 ML



L4 CONTROL

A strong barber series hair wax providing perfect **control** and long-lasting style definition.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 50 ML

CODE WAX

HAIR STYLING PRODUCTS



CODE-410 CLAY POMADE

A professional clay pomade providing elegant texture, matte finish and strong hold for **iconic style**.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 100 ML



CODE-411 MATTE PASTE

A professional matte paste providing natural texture, flexible hold and **urban style control**.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 100 ML



CODE-412 SPIDER FIBRE

A professional **spider fibre wax** providing elastic texture, strong hold and gravity-defying style.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 100 ML



CODE-413 AQUA WAX

A professional **aqua-based hair wax** providing hard hold, high shine and long-lasting control.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 100 ML



BE ICONIC.
SHAPE IT YOUR WAY

FOAM WAX

HAIR STYLING PRODUCTS



FOAM HAIR WAX ULTRA CONTROL

A lightweight foam hair wax providing ultra control and easy shaping, blended with **soft milk therapy essence**.

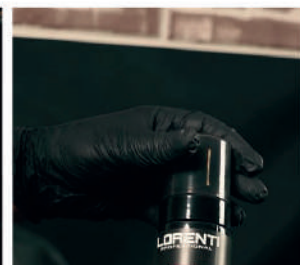


PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 150 ML



HAIR GEL



02

NATURAL SHINE

Hair gel provides mega hold and natural shine with a **soft floral scent** for a fresh, clean finish.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 300 ML



04

X-TREME HOLD

Hair gel provides extreme hold and lasting control with an **elegant woody-sweet scent**.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 300 ML



03

SHINE & STRONG

Hair gel provides strong hold and wet shine with a **soft, elegant floral scent**.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 300 ML



05

KERATIN-PRO

Hair gel provides ultra strong hold and keratin care with a rich, **woody-amber scent** for a bold style.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 300 ML

HAIR GEL COMB



HAIR STYLING PRODUCTS

HAIR GEL COMB STYLE-CONTROL

A strong styling hair gel with a comb applicator for easy shaping, blended with **fresh and woody essence**.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 260 ML



2 PHASE CONDITIONER HAIR STYLING PRODUCTS



01 CODE ARGAN OIL

A nourishing 2-phase conditioner with argan oil and refreshing watermelon scent.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 400 ML



02 CODE BIOTIN & COLLAGEN

A nourishing 2-phase conditioner with biotin and collagen, leaving hair soft and delicately floral-scented.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 400 ML



03 CODE KERATIN THERAPY

A keratin-infused 2-phase conditioner with a warm, elegant and amber-sweet scent.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 400 ML



04 CODE MILK THERAPY

A softening 2-phase conditioner with milk proteins and a sweet, elegant scent.

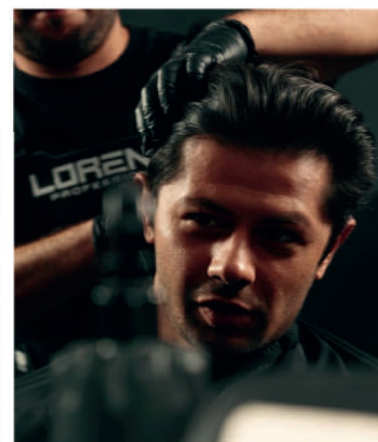
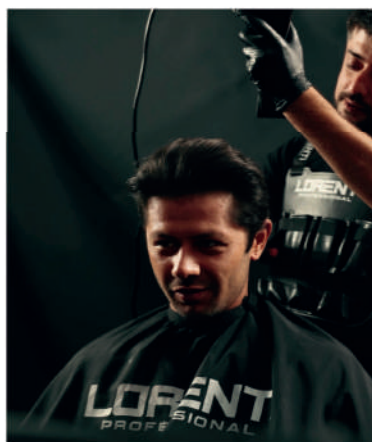


PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 400 ML



POWDER WAX HAIR STYLING PRODUCTS



L1
LIGHT HOLD
A mattifying volume powder providing light hold, natural texture and a soft **woody-vanilla** scent.



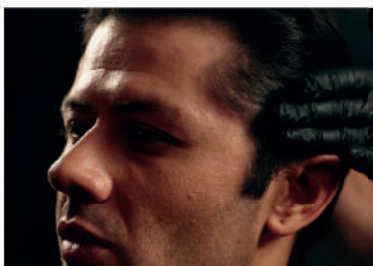
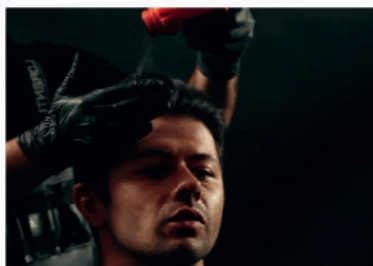
L2
MEDIUM HOLD
A mattifying volume powder providing medium hold, natural texture and a soft **woody-vanilla** scent.



L3
STRONG HOLD
A mattifying volume powder providing strong hold, natural texture and a soft **woody-vanilla** scent.



L4
ULTRA HOLD
A mattifying volume powder providing ultra hold, defined texture and a soft **woody-vanilla** scent.



COLORING FIBER VOLUMIZING WAX 3IN1



BLACK
A 3-in-1 fiber wax that fills hair gaps, adds volume and provides natural **black** coverage.



BROWN
A 3-in-1 fiber wax that fills hair gaps, adds volume and provides natural **brown** coverage.



BLONDE
A 3-in-1 fiber wax that fills hair gaps, adds volume and provides natural **blonde** coverage.



HAIR FIBER

HAIR STYLING PRODUCTS



KERATIN FIBER BLACK

Hair keratin fibers instantly cover thinning areas, adding natural **black** color and volume for a fuller, smooth look.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 27,5 G



KERATIN FIBER MEDIUM BROWN

Hair keratin fibers instantly cover thinning areas, adding natural **medium brown** color and volume for a fuller, smooth look.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 27,5 G



KERATIN FIBER BLONDE

Hair keratin fibers instantly cover thinning areas, adding natural **blonde** color and volume for a fuller, smooth look.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 27,5 G

SEA SALT SPRAY

HAIR STYLING PRODUCTS



NATURAL WAVES KERATIN

Sea salt hair spray provides volume and texture with keratin care and a **soft milky scent** for natural waves.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 200 ML



NATURAL WAVES ARGAN PROTEINS

Sea salt hair spray provides texture and volume with argan proteins and a refined, **sweet-floral scent**.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 200 ML

HAIR TONIC

HAIR STYLING PRODUCTS



REFRESHING INTENSE COOL

Hair tonic refreshes the scalp and revitalizes hair with an intense **menthol cool** scent.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 200 ML

HAIR SPRAY

HAIR STYLING PRODUCTS



BARBER MAX STRONG

A professional hair spray providing max strong hold, natural shine and all-day volume effect with an **elegant floral-woody** scent.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 400 ML



BARBER XXTRA STRONG

A professional hair spray providing extra strong hold, natural shine and long-lasting volume effect with an **elegant floral-woody** scent.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 400 ML



HOLD LEVEL STRONG HOLD

A professional hair spray providing ultra strong hold and a **sweet floral** scent.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 400 ML



HOLD LEVEL VOLUME & STRONG

A professional hair spray providing ultra strong hold and a **sweet floral** scent.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 400 ML

BARBER HAIR GEL

HAIR STYLING PRODUCTS



BARBER GUMMY HOLD

A professional barber hair gel providing gummy hold, sleek control and a **fresh woody** scent.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 500 ML



BARBER KERATIN

A keratin-enriched barber hair gel providing strong hold, smooth styling and a **warm luxurious woody** scent.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 500 ML



BARBER ARGAN OIL

A nourishing barber hair gel with argan oil, providing strong hold and a **warm tobacco-vanilla** scent.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 500 ML



BARBER BIOTIN

A biotin-enriched barber hair gel providing strong hold, smooth styling and an **elegant amber-sweet** scent.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 500 ML

BARBER COLOGNE

AFTER SHAVE PRODUCTS



BARBER CLASSIC

A refreshing after-shave cologne experience blended with **tobacco and vanilla essence**.



PERFUME ESSENCE



LONG-LASTING FRAGRANCE

SIZE: 400 ML



BARBER WILD

A refreshing after-shave cologne experience blended with **fresh and woody Parce essence**.



PERFUME ESSENCE



LONG-LASTING FRAGRANCE

SIZE: 400 ML



BARBER STORM

A refreshing after-shave cologne experience blended with **warm, woody and amber essence**.



PERFUME ESSENCE



LONG-LASTING FRAGRANCE

SIZE: 400 ML



BARBER ICEBERG

A refreshing after-shave cologne experience blended with **warm and luxurious oud essence**.



PERFUME ESSENCE



LONG-LASTING FRAGRANCE

SIZE: 400 ML



BARBER ENERGY

A refreshing after-shave cologne experience blended with **energetic and masculine essence**.



PERFUME ESSENCE



LONG-LASTING FRAGRANCE

SIZE: 400 ML



BARBER ETERNAL

A refreshing after-shave cologne experience blended with **modern, clean and confident essence**.



PERFUME ESSENCE



LONG-LASTING FRAGRANCE

SIZE: 400 ML



BARBER WILD

A refreshing after-shave cologne experience blended with **fresh and woody Parce essence**.



PERFUME ESSENCE



LONG-LASTING FRAGRANCE

SIZE: 150 ML / 50 ML



BARBER STORM

A refreshing after-shave cologne experience blended with **warm, woody and amber essence**.



PERFUME ESSENCE



LONG-LASTING FRAGRANCE

SIZE: 150 ML / 50 ML



BARBER ICEBERG

A refreshing after-shave cologne experience blended with **warm and luxurious oud essence**.



PERFUME ESSENCE



LONG-LASTING FRAGRANCE

SIZE: 150 ML / 50 ML



BARBER ENERGY

A refreshing after-shave cologne experience blended with **energetic and masculine essence**.



PERFUME ESSENCE



LONG-LASTING FRAGRANCE

SIZE: 150 ML / 50 ML



BARBER ETERNAL

A refreshing after-shave cologne experience blended with **modern, clean and confident essence**.



PERFUME ESSENCE



LONG-LASTING FRAGRANCE

SIZE: 150 ML / 50 ML

BARBER CREAM COLOGNE AFTER SHAVE PRODUCTS



BARBER PRIME GOLD

A soothing after-shave cream cologne experience blended with warm tobacco and vanilla essence.



PERFUME ESSENCE



LONG-LASTING FRAGRANCE

SIZE: 400 ML



BARBER WILD

A soothing after-shave cream cologne experience blended with fresh and woody essence.



PERFUME ESSENCE



LONG-LASTING FRAGRANCE

SIZE: 400 ML



BARBER STORM

A refreshing after-shave cologne experience blended with warm, woody and amber essence.



PERFUME ESSENCE



LONG-LASTING FRAGRANCE

SIZE: 400 ML

SHAVING GEL



BARBER PRIME GOLD

Smooth shaving gel with warm tobacco and vanilla notes for a refreshing finish.



PERFUME ESSENCE



LONG-LASTING FRAGRANCE

SIZE: 1000 ML



BARBER WILD

Refreshing shaving gel with a clean, woody scent for an invigorating shave.



PERFUME ESSENCE



LONG-LASTING FRAGRANCE

SIZE: 1000 ML



BARBER ICEBERG

Refreshing shaving gel with warm amber and woody tones for a smooth, luxurious shave.



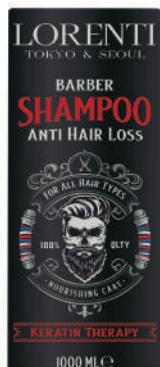
PERFUME ESSENCE



LONG-LASTING FRAGRANCE

SIZE: 1000 ML

BARBER SHAMPOO



BARBER

KERATIN THERAPY
Keratin-enriched shampoo that helps reduce hair loss, strengthens the hair, and leaves a fresh woody masculine scent.



PERFUME ESSENCE



LONG-LASTING FRAGRANCE

SIZE: 1000 ML



BARBER

MENTHOL REFRESH
Anti-dandruff shampoo with a refreshing menthol scent that cools and revitalizes the scalp.



PERFUME ESSENCE



LONG-LASTING FRAGRANCE

SIZE: 1000 ML

HAIR CARE PRODUCTS

BLACK HAIR SHAMPOO HAIR CARE PRODUCTS



BLACK HAIR SHAMPOO

Ammonia-free shampoo that restores natural **black color** and leaves hair healthy and shiny.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 400 ML



BEARD CARE KIT

BEARD CARE PRODUCTS



BEARD CARE KIT SHAMPOO • OIL • BALM

Complete beard care kit including "Beard Shampoo, Beard Oil, and Beard Balm" — designed to cleanse, nourish, and style for a healthy, well-groomed beard.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 100 ML • 100 ML • 200 ML

BEARD OIL & BEARD SHAMPOO



BARBER BEARD OIL

Beard oil enriched with Vitamin E and Argan Oil, softens and nourishes the beard while leaving a **warm woody-amber scent**.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 50 ML



BARBER BEARD SHAMPOO

Beard shampoo enriched with Argan Oil that cleanses, softens, and nourishes the beard while leaving an elegant **masculine scent**.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 50 ML

BARBER ACCESSORY PRODUCTS



BARBER NECK STRIP

It makes the barber cape personal to each customer and prevents hair from going under.

SIZE: 5x100=500



BARBER Flow Tactical Barber Vest



BARBER Barber Cape

LORENTI

TOKYO & SEOUL

By following the time with a wide range of products in make-up, face, body and hair care; we care about innovations, effective formulations, trends and apply them in our production.

Thus, we are here with products that meet the wishes and needs of our valued customers, with whom we share our beauty secrets.



LORENTI

TOKYO & SEOUL

ALL-ROUND CARE

WOMEN CARE



SHAMPOO

HAIR CARE PRODUCTS



VOLUMIZING COLLAGEN & BIOTIN

Collagen & biotin shampoo **strengthens and volumizes hair**, restoring shine and softness with a **fresh mixed fruit scent**.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 1000 ML



NOURISHING COCONUT MILK

Coconut milk shampoo **deeply nourishes and hydrates dry hair**, leaving it soft and smooth with a **fresh coconut milk scent**.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 1000 ML



REGENERATIVE BLACK GARLIC

Black garlic shampoo **helps reduce hair loss and strengthens weak strands** while deeply nourishing with a **fresh mixed fruit scent**.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 1000 ML



INSTANT REPAIR ARGAN OIL

Argan oil shampoo **deeply repairs and softens dry, damaged hair** with silk proteins and a **fresh mixed fruit scent**.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 1000 ML



SMOOTHING BRAZILIAN KERATIN

Brazilian keratin shampoo **smooths, straightens**, and adds shine while reducing frizz with a **fresh mixed fruit scent**.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 1000 ML

HAIR MASK

HAIR CARE PRODUCTS



**VOLUMIZING
COLLAGEN & BIOTIN**
Collagen & biotin hair mask **strengthens and volumizes hair**, restoring shine and softness with a **fresh mixed fruit scent**.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 500 ML



**NOURISHING
COCONUT MILK**
Coconut milk hair mask **deeply nourishes and hydrates dry hair**, leaving it soft and smooth with a **fresh coconut milk scent**.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 500 ML



**REGENERATIVE
BLACK GARLIC**
Black garlic hair mask **helps reduce hair loss and strengthens weak strands** while deeply nourishing with a **fresh mixed fruit**



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 500 ML



**INSTANT REPAIR
ARGAN OIL**
Argan oil hair mask **deeply repairs and softens dry, damaged hair** with silk proteins and a **fresh mixed fruit scent**.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 500 ML



**SMOOTHING
BRAZILIAN KERATIN**
Brazilian keratin hair mask **smooths, straightens, and adds shine** while reducing frizz with a **fresh mixed fruit scent**.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 500 ML

OLIVE OIL MOUSSE

HAIR CARE PRODUCTS



**OLIVE OIL
SHINING MOUSSE**
Olive oil shining mousse adds **volume and shine** while taming frizz, leaving hair soft and smooth with a **sweet-floral scent**.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 200 ML

PRO-REPAIR SHAMPOO



STRENGTHENING ALOE VERA & MINT

Perfect for all hair types, this shampoo refreshes and strengthens with a cool mint effect.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 630 ML



INTENSE VOLUME COLLAGEN & BIOTIN

For weak and lifeless hair, this shampoo adds volume and strength with collagen, biotin, and a warm, spicy-sweet scent.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 630 ML



FOR BLONDES PURPLE SHAMPOO

For blonde and silver hair, this shampoo neutralizes yellow tones and enhances brightness with a soft, sweet-floral scent.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 630 ML

HAIR CARE PRODUCTS



COMPLETE REPAIR ARGAN OIL

For damaged hair, this shampoo deeply repairs and nourishes with argan oil and a warm, spicy-sweet scent.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 630 ML



FRIZZ CONTROL KERATIN COMPLEX

For dry and frizzy hair, this shampoo smooths and repairs with keratin proteins and a refreshing mint scent.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 630 ML



PRO VITAMIN B5 SULFATE FREE

For frizzy and damaged hair, this shampoo gently cleanses and restores softness with a sweet-floral scent.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 630 ML

PRO-REPAIR CONDITIONER



STRENGTHENING ALOE VERA & MINT

Perfect for all hair types, this hair conditioner refreshes and strengthens with a cool mint effect.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 630 ML



INTENSE VOLUME COLLAGEN&BIOTIN

For weak and lifeless hair, this hair conditioner adds volume and strength with collagen, biotin, and a warm, spicy-sweet scent.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 630 ML

HAIR CARE PRODUCTS



COMPLETE REPAIR ARGAN OIL

For damaged hair, this hair conditioner deeply repairs and nourishes with argan oil and a warm, spicy-sweet scent.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 630 ML



FRIZZ CONTROL KERATIN COMPLEX

For dry and frizzy hair, this hair conditioner smooths and repairs with keratin proteins and a refreshing mint scent.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 630 ML

PRO-REPAIR HAIR SERUM



STRENGTHENING ALOE VERA & MINT

Perfect for all hair types, this hair serum refreshes and strengthens with a cool mint effect.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 125 ML



INTENSE VOLUME COLLAGEN & BIOTIN

For weak and lifeless hair, this hair conditioner adds volume and strength with collagen, biotin, and a warm, spicy-sweet scent.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 125 ML

HAIR CARE PRODUCTS



COMPLETE REPAIR ARGAN OIL

For damaged hair, this hair conditioner deeply repairs and nourishes with argan oil and a warm, spicy-sweet scent.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 125 ML



FRIZZ CONTROL KERATIN COMPLEX

For dry and frizzy hair, this hair conditioner smooths and repairs with keratin proteins and a refreshing mint scent.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 125 ML

2 PHASE CONDITIONER



REPAIR&PROTECT MILK THERAPY

Two-phase leave-in conditioner **nourishes and protects** hair from heat damage while leaving a soft **milky** scent.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 400 ML / 50 ML

HAIR CARE PRODUCTS



REPAIR&PROTECT KERATIN THERAPY

Two-phase leave-in conditioner **repairs and protects** hair with keratin care and a rich, **elegant** **amber** scent.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 400 ML / 50 ML



REPAIR&PROTECT BIOTIN&COLLAGEN

Two-phase leave-in conditioner **strengthens and revitalizes** hair with biotin, collagen, and a **soft** **sweet-floral** scent.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 400 ML / 50 ML



REPAIR&PROTECT ARGAN OIL

Two-phase leave-in conditioner **nourishes and softens** hair with argan oil and a **fresh** **watermelon** scent.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 400 ML / 50 ML

EYEBROW SHAPER WAX



MULTI-VITAMIN & FIXING NOURISHING

Eyebrow expert shaper wax provides perfect hold and shape with its nourishing formula. Includes brush **for easy and professional** application.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 50 ML

EYEBROW CARE PRODUCTS



HAIR COLOR SPRAY



PERFECT TONE SECRET RED

Hair color spray provides instant **red tone and full coverage** with long-lasting, anti-fade color protection.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 150 ML



PERFECT TONE PURPLE

Hair color spray provides instant **purple tone and full coverage** with long-lasting, anti-fade color protection.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 150 ML



PERFECT TONE BLONDE

Hair color spray provides instant **blonde tone and full coverage** with long-lasting, anti-fade color protection.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 150 ML



PERFECT TONE STUNNING GREEN

Hair color spray provides instant **green tone and full coverage** with long-lasting, anti-fade color protection.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 150 ML

HAIR COLOR PRODUCTS



PERFECT TONE ENDLESS BLUE

Hair color spray provides instant **endless blue tone and full coverage** with long-lasting, anti-fade color protection.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 150 ML



PERFECT TONE COOL WHITE

Hair color spray provides instant **cool white tone and full coverage** with long-lasting, anti-fade color protection.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 150 ML



PERFECT TONE SWEET PINK

Hair color spray provides instant **sweet pink tone and full coverage** with long-lasting, anti-fade color protection.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 150 ML



PERFECT TONE INTENSE BLACK

Hair color spray provides instant **intense black and full coverage** with long-lasting, anti-fade color protection.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 150 ML

DIRECT COLORING CREAM



SEMI-PERMANENT HOT RED

Semi-permanent hair color delivers vibrant **red** tones and rich shine, lasting up to 21 washes.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 200 ML



PERFECT TONE PURPLE

Semi-permanent hair color delivers vibrant **purple** tones and rich shine, lasting up to 21 washes.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 200 ML



PERFECT TONE GREEN

Semi-permanent hair color delivers vibrant **green** tones and rich shine, lasting up to 21 washes.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 200 ML

HAIR COLOR PRODUCTS



PERFECT TONE NIGHT BLUE

Semi-permanent hair color delivers vibrant **blue** tones and rich shine, lasting up to 21 washes.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 200 ML



SEMI-PERMANENT SILVER

Semi-permanent hair color delivers vibrant **silver** tones and rich shine, lasting up to 21 washes.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 200 ML



SEMI-PERMANENT PINK ROSE

Semi-permanent hair color delivers vibrant **pink** tones and rich shine, lasting up to 21 washes.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 200 ML



KERATIN CARE KIT

HAIR STYLING PRODUCTS



BEFORE



AFTER

KERATIN CARE KIT STRAIGHTENING & REPAIR

Lorenti Keratin Care Kit provides smooth, straight, and frizz-free hair with salon-quality results. Strengthens, repairs, and maintains silky shine for up to 1 month.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 500 ML + 500 ML

HAIR WAX STICK

HAIR STYLING PRODUCTS



STICK WAX

SMOOTHS FLYAWAYS, BABYR HAIRS, FRIZZ

Hair wax sticks are ideal for easy or natural hair styling, and smooths flyaways, baby hairs, frizz can be smoothed out.



BEFORE



AFTER



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 75 G

4in1 SERUM



HAIR SERUM
COLLAGEN&BIOTIN
Collagen & biotin hair serum strengthens, smooths, and adds shine while **deeply nourishing** dry and damaged hair.



HAIR & FACE CARE PRODUCTS



FACE SERUM
VITAMIN C
Vitamin C face serum brightens, hydrates, and revitalizes the skin while helping reduce imperfections for a radiant look.



MICELLAR WATER



CLEANSING WATER
PURE ROSE
Micellar cleansing water gently removes makeup and impurities while hydrating and refreshing sensitive skin with a **pure rose scent**.



CLEANSING WATER
C VITAMIN LEMON
Micellar cleansing water deeply cleanses and purifies the skin while brightening and refreshing with **vitamin C and lemon extract**.



CLEANSING WATER
AVOCADO
Micellar cleansing water gently removes impurities while **deeply moisturizing and soothing dry**, sensitive skin with avocado extract.



CLEANSING WATER
STRAWBERRY
Micellar cleansing water gently cleanses and refreshes the skin while moisturizing with a **soft strawberry scent**.



SUN CREAM



SPF 50+ MULTI PROTECT

Multi protect sun cream SPF 50 shields skin from UV rays while providing deep hydration and Vitamin E care. Perfect for very sensitive skin, face & body.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 100 ML



WHITENING CREAM



SKIN PERFECTOR FOR FACE

4-in-1 face cream enriched with Vitamin C and B5, brightens, evens skin tone, and leaves the skin radiant and smooth. Delivers visible, long-lasting results with consistent use for 4 weeks.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 150 ML

SKIN CARE PRODUCTS



SENSITIVE AREAS BODY WHITENING CREAM

Body cream enriched with Vitamin C and B5, helps brighten and even out skin tone while nourishing sensitive areas. Delivers visible, long-lasting results with consistent use for 4 weeks.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 150 ML

WHITENING CREAM

SKIN CARE PRODUCTS



SKIN PERFECTOR WHITENING SERIES

The Lorenti Skin Clinic+ Whitening Series with Vitamin C & B5 brightens, evens skin tone, and leaves skin soft and radiant. The series includes **Whitening Shower Gel 1000 ml**, **Whitening Cream 500 ml**, **Whitening Lotion 500 ml**, and **Whitening Serum 50 ml**.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 1000 ml/ 500 ml/ 50 ml

INTIMATE WASHING

SKIN CARE PRODUCTS



SENSITIVE

INTIMATE WASHING

Gentle cleansing gel for **sensitive skin**, helps prevent dryness and irritation while maintaining natural balance.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 300 ML



SOOTHING

INTIMATE WASHING

Soothing cleansing gel that gently refreshes **sensitive skin** while preventing dryness and irritation.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 300 ML

FACE MASK

SKIN CARE PRODUCTS



ANTI-AGING

4in1 FACE MASK

4in1 face mask brightens, firms, and renews the skin with Vitamin B5 care, leaving it smooth, fresh, and radiant.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 500 ML



NATURAL MINT

5in1 FACE MASK

5in1 face mask purifies, brightens, and regenerates the skin with mint and Vitamin B5, leaving it smooth and refreshed.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 500 ML

SCRUB

SKIN CARE PRODUCTS



C VITAMIN LEMON

SMOOTH&BRIGHTNESS

Face & body scrub gently exfoliates and brightens the skin with **vitamin C** and **natural lemon** extracts for a **smooth, radiant glow**.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 500 ML



COFFEE GRANULES

ANTI CELLULITE

Face & body scrub smooths and firms the skin with natural **coffee granules**, helping **reduce cellulite** for a **toned, radiant look**.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 500 ML



CUCUMBER

REVITALIZING&BRIGHTENING

Face & body scrub **refreshes and brightens** the skin with natural **cucumber extract** for a **smooth, revitalized feel**.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 500 ML



POMEGRANATE

FIRMING&RADIANT

Face & body scrub gently exfoliates and firms the skin with natural **pomegranate seeds** for a **smooth, radiant glow**.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 500 ML



APRICOT

FRESH&SMOOTH

Face & body scrub gently cleanses and **smooths the skin** with natural **apricot granules** for a **fresh, healthy glow**.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 500 ML



GREEN TEA

ANTI AGING&MOISTURIZE

Face and body scrub with natural **green tea, jojoba oil, and vitamin E** — gently exfoliates, moisturizes, and leaves skin **smooth and refreshed**.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 500 ML



BEAD PEELABLE PEARL WAX



BLACK

SMOOTH&SILKY SKIN

Black bead peelable wax with **natural formula**, removes even short hair gently and leaves the skin **smooth and silky**.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 250 GR / 1000 GR



AZULEN

SMOOTH&SILKY SKIN

Azulen bead peelable wax gently removes hair while soothing the skin, leaving it **smooth and silky**. Suitable for all skin types.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 250 GR / 1000 GR

SKIN CARE PRODUCTS



NATURAL

SMOOTH&SILKY SKIN

Natural bead peelable wax with **natural formula**, gently removes hair and leaves the skin **soft, smooth, and radiant**.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 250 GR / 1000 GR



POWDERED

SMOOTH&SILKY SKIN

Powdered bead peelable wax removes hair easily while softening the skin, leaving it **smooth and radiant**. Suitable for all skin types.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 250 GR / 1000 GR

BODY LOTION



ARGAN&VANILLA

MULTIVITAMIN REPAIR

Argan & vanilla body lotion deeply nourishes and hydrates the skin, leaving it soft, smooth, and delicately scented with warm vanilla notes.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 400 ML



ALOE&CUCUMBER

MULTIVITAMIN REPAIR

Aloe & Cucumber body lotion refreshes and hydrates the skin, providing long-lasting moisture with a **clean, soothing scent**.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 400 ML

SKIN CARE PRODUCTS



24K GOLD

MULTIVITAMIN REPAIR

24K Gold body lotion intensely moisturizes and revitalizes the skin with Vitamin B5, leaving a luminous glow and elegant scent.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 400 ML



HONEY&MILK

MULTIVITAMIN REPAIR

Honey & Milk body lotion deeply nourishes and softens the skin, leaving it silky smooth with a **warm, sweet scent**.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 400 ML

FOAMING FACE WASH



LICORICE ROOT SKIN WHITENING

Licorice Root Foaming Face Wash deeply cleanses the skin with its **special brush head**, purifies pores, and leaves the skin clear and refreshed.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 150 ML



VITAMIN C BRIGHTENING

Vitamin C Foaming Face Wash deeply cleanses with its **special brush head**, brightening and revitalizing the skin for a fresh, radiant glow.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 150 ML

SKIN CARE PRODUCTS



SAFFRON WHITENING SKIN WHITENING

Saffron Whitening Foaming Face Wash brightens and purifies the skin with its **special brush head**, helping even out skin tone for a radiant look.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 150 ML



TURMERIC ROOT LICORICE, ROSE, SANDAL

Turmeric Root Foaming Face Wash purifies and brightens the skin with its **special brush head**, helping to rejuvenate dull skin for a healthy, radiant look.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 150 ML



BODY MIST



LOVE WONDER SPELL MIRACLE

Love Wonder envelops your skin with **romantic floral notes** for a warm, long-lasting allure.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 250 ML



BRIGHT DREAM SPELL MIRACLE

Bright Dream blends **soft floral and fruity notes**, leaving a delicate, uplifting scent that lasts all day.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 250 ML



MEMORABLE SPELL MIRACLE

Memorable captivates with deep, **rich floral notes**, leaving a bold and irresistible impression.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 250 ML

SKIN CARE PRODUCTS



AQUA GLOW SPELL MIRACLE

Aqua Glow refreshes your senses with a clean, **ocean-inspired scent** for an effortlessly radiant feel.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 250 ML



GOLDEN VANILLA SPELL MIRACLE

Golden Vanilla wraps you in warm, creamy **vanilla notes** for an irresistibly soft and sensual scent.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 250 ML



REMARKABLE SPELL MIRACLE

Remarkable refreshes the senses with **vibrant green and woody notes**, leaving a clean, energizing scent all day.



PERFUME
ESSENCE



LONG-LASTING
FRAGRANCE

SIZE: 250 ML



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TOKYO & SEOUL



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